

Promoting of “vocal for local”

The Mahila Pradhan and her team from Chawsha village displayed a stall of handmade products at JUIT from 27th April to 29th April supported by UBA on the occasion of Le- Fiestus 23 (Annual fest of JUIT). The women of the village took training and learned how to make these products at home. They showcased various products ranging from beautiful candles, dhoop, agarbatti, bags, soaps, shampoo, mosquito repellent, hawankund and a lot more. The stall got overwhelming response from our students as well as the faculty. People gave positive feedbacks and other product suggestions as well. The village community was also motivated to keep up the great work and appreciated the support they got from UBA.

The idea was a successful one as the sales and profit earned by Mahila Pradhan and team were high.



